



Want to attend but you do not know how to convince your boss.

Copy this text below and email it to your boss:

Dear Sir/Madam,

There's a really interesting **Digital Marketing, Funnel Hacking, Sales Closing and Copywriting Course** coming up really soon by **CWA Sales Academy** (<https://cwalesacademy.com/sp/dfsc-course>).

They are a credible training company and LinkedIn Authorized Education Provider with over 5 years' experience implementing Digital Marketing, Funnel Hacking, Sales Closing Campaign for themselves and clients in over 5 countries.

They have generated over \$2,007,405 (₦1,000,119,378) sales revenue (for her clients) on Facebook and Instagram working with clients in over 5 countries (Nigeria, Ghana, Kenya, The Gambia, United Kingdom, the United States of America and much more).

We will benefit from 1-year supportive mentoring and rigorous campaign review and feedback from their expert team.

I really think it makes sense for me to attend.

Here's why: First off, **the event is designed to make us grow our awareness, sales and save us time** through effective Facebook and Instagram Marketing.

Taking this course will allow me to implement processes and strategies used by top companies.

It is **very easy to waste a lot of money** as well as **waste a lot of time doing the wrong thing on Facebook and Instagram** (Plus **we can lose a lot of potential customers to our competitors** while wasting time and money)

Finally, **we'll have a step-by-step** plan for planning, running, tracking, measuring and optimizing a profitable Facebook and Instagram Marketing Campaign.

I will learn practical steps on how to:

1. Drive High Quality and Targeted Traffic from Facebook and Instagram.
2. Convert Facebook and Instagram likes, followers and traffic to paying customers.
3. Engage on Facebook and Instagram to drive new, returning and referral customers.
4. Build a Facebook and Instagram fan base that will buy from you.
5. Turn your Facebook and Instagram fan base into brand advocates.

I will also get the following bonuses to take our company to a Whole New Level:

- **Bonus #1:** The Ultimate Landing Page Guide and Checklist
- **Bonus #2:** The Ultimate Email Marketing Guide and Checklist
- **Bonus #3:** The Ultimate Search Engine Ranking Guide and Checklist
- **Bonus #4:** 1 Year Unlimited Support
- **Bonus #5:** The Facebook and Instagram Mastery Course Private Mastermind Community
- **Bonus #6:** Over 1,000 High-Converting Facebook and Instagram Ads library in every business niche



- **Bonus #7:** Free and Discount Facebook and Instagram Marketing Tools (Saving you over \$1,350)
- **Bonus #8:** Twitter, YouTube, Pinterest, Periscope and LinkedIn Domination Video Course

The facilitator is a **hands-on practitioner**, an **active digital marketing expert** in the digital marketing industry which means I will learn **up-to-date with a certain level of authority from an expert that knows what he is talking about**.

They also have **proof on their website** <https://cwasalesacademy.com/sp/dfsc-course> that they practice what they preach and get results.

Also, the facilitator has **experience** in dealing with Digital Marketing challenges for various clients in **different countries (Nigeria, Ghana, United Kingdom, United States and Kenya)**.

I can learn **how the best in the industry are boosting online profits from Facebook and Instagram Marketing**.

That **saves us** a tremendous amount of trial and error, time and money.

The content there seems to be **100% practical** - something I can put to use right away.

They have **limited spot left – they only accept 12 people because they want to make it interactive, highly practical and give everyone personal attention**.

However, if we hesitate to join the class then we might miss out of this great opportunity.

I am not sure they we will do another Facebook and Instagram Mastery Course.

They get 85% of their new registrants from referrals from people that have attended their course in the past.

This would give me a good chance to do some networking and ask questions. So, to sum it up - **I will learn processes and tactics we can apply right away and increase profits**. That's the value proposition here.

Our customer acquisition cost would get lower and revenue would increase, then we can spend more money on growing the company.

But you don't have to take my word for it...You can read about the training here

- <https://cwasalesacademy.com/sp/dfsc-course>

- Thank you.